# GOVERNMENT COLLEGE OF ENGINEERING [IRTT]



**ERODE: 638 316**

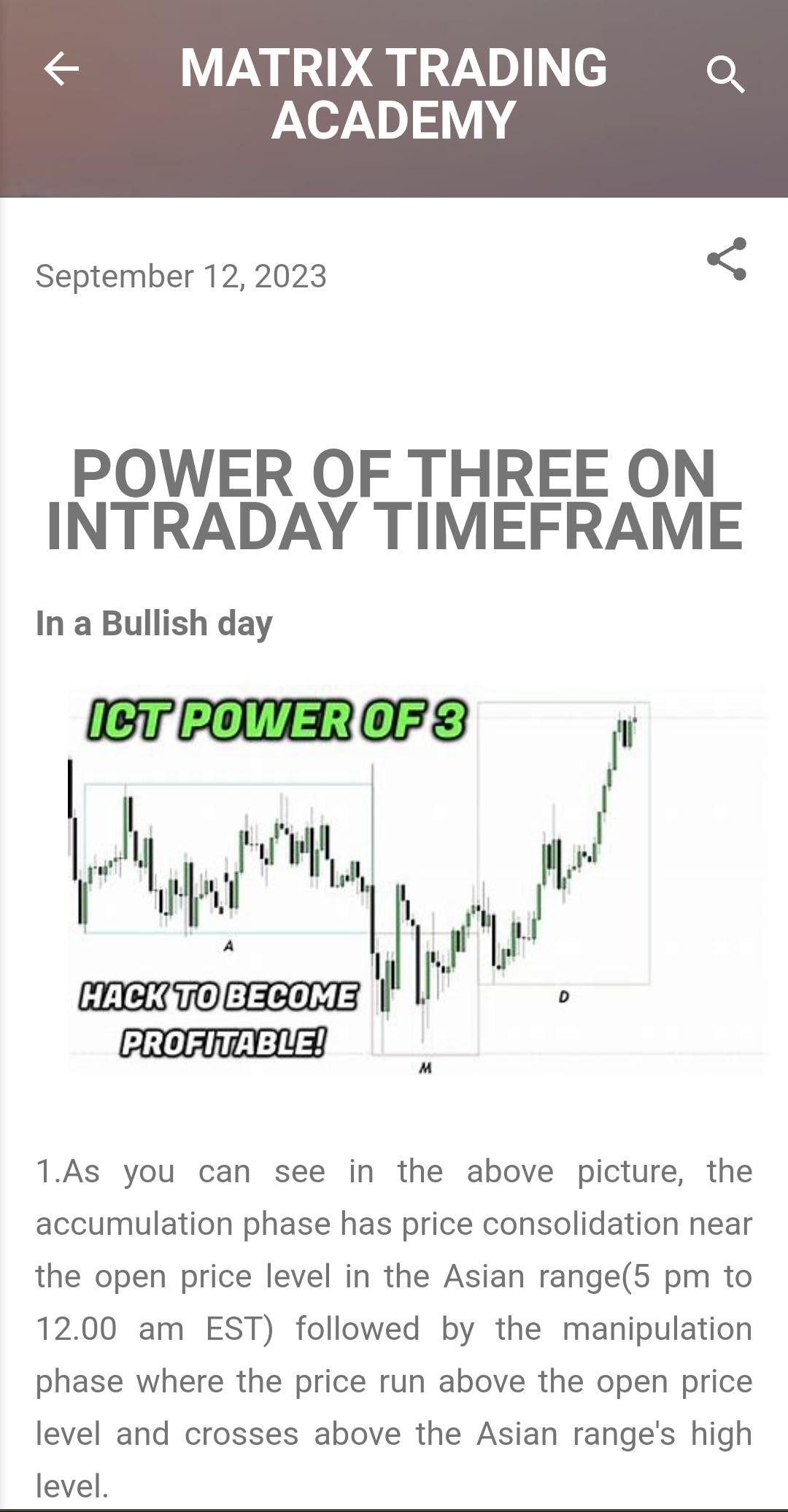
**Electronics and Communication Engineering**

**NAAN MUDHALVAN DIGITAL MARKETING ASSIGNMENT**

NM ID: 5B03E64D736E0A39D9346040214E9FFB NAME: HARIHARAN.S

BRAND NAME: MATRIXTRADING ACADEMY CATEGORY: BUSINESS

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

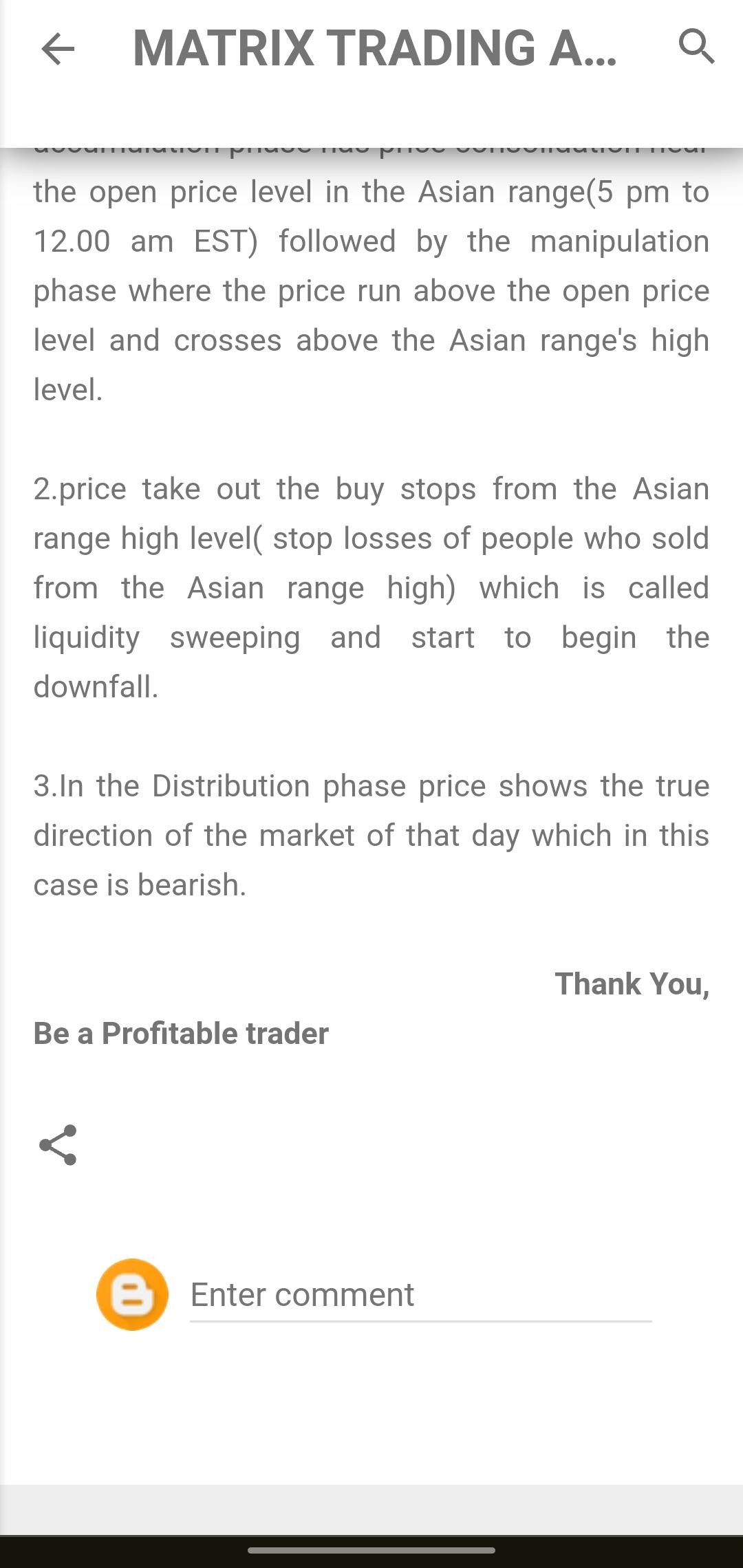


Link: Blog using

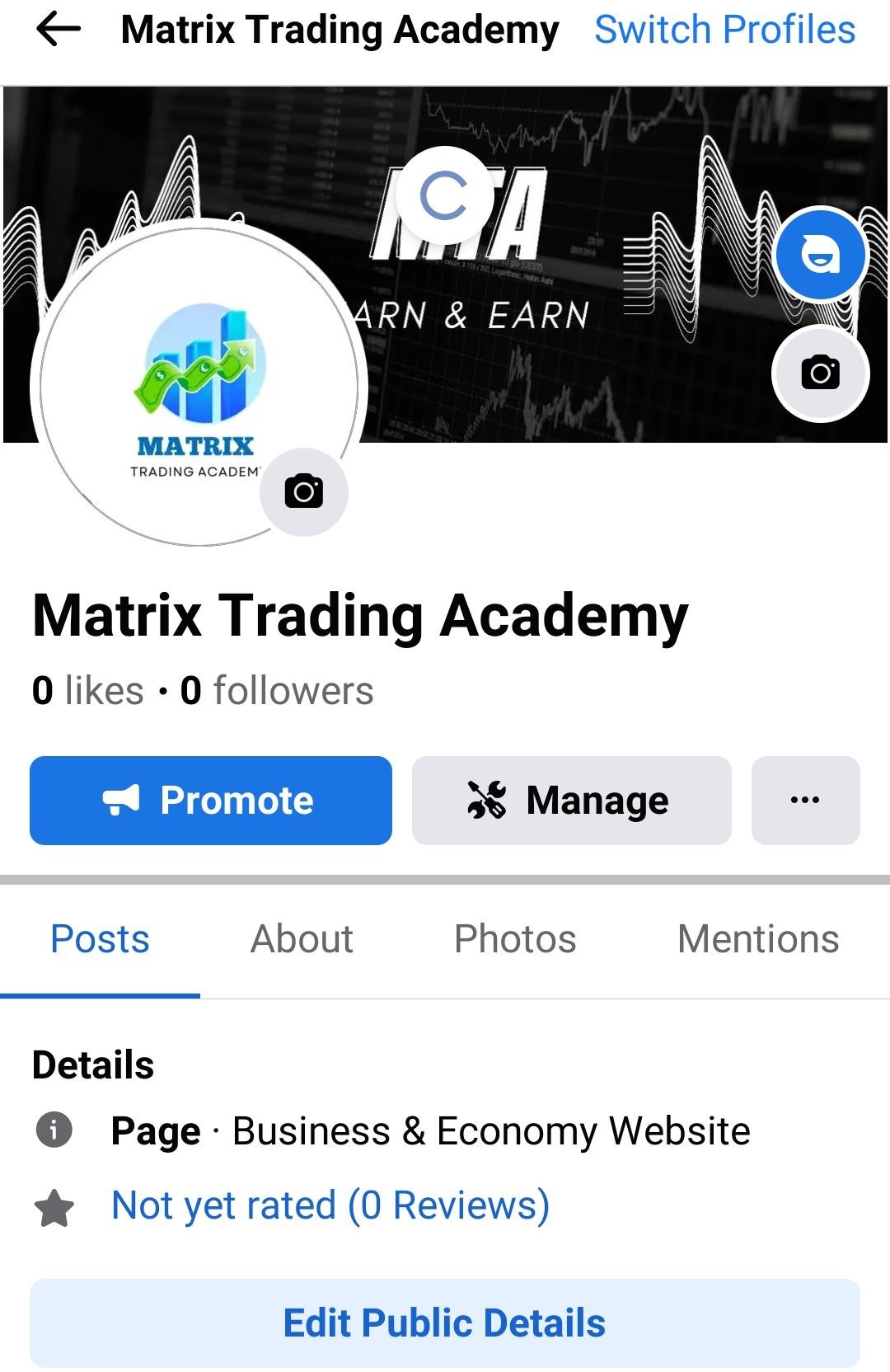
Blogspot :https://mrpanakar.blogspot.com/2023

/09/power-of-three-on-intraday-timeframe- in.html

Screenshots:



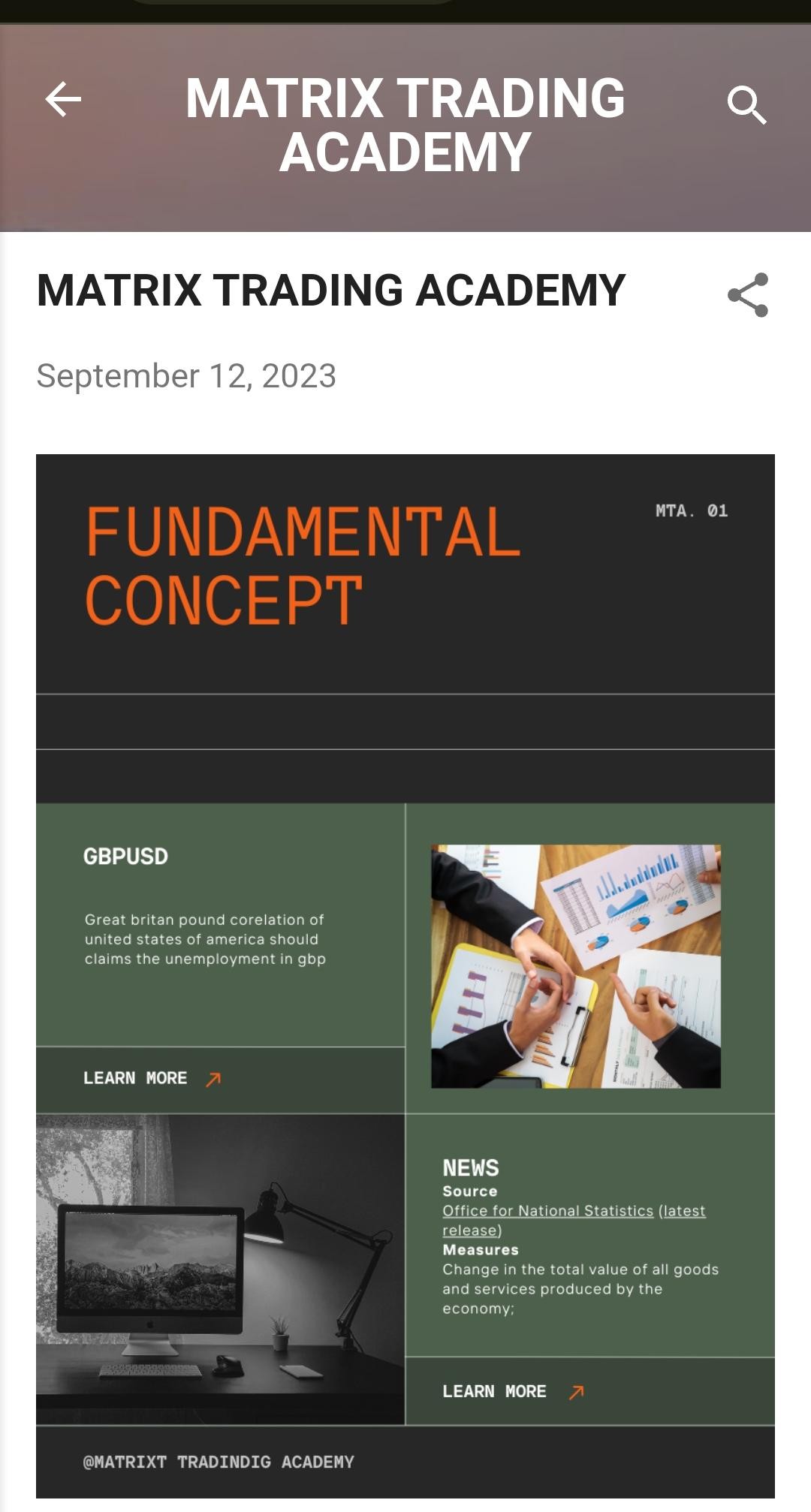
1. Create a New Facebook Business Page and post one social media poster for your brand.



Link: Facebook businespage: https://[www.facebook.com/profile.php?id=61550786661272](http://www.facebook.com/profile.php?id=61550786661272) Screenshots:



1. Create and design a social media advertisement poster using canva.



Link: Infographics Page Design using canva

https://mrpanakar.blogspot.com/2023/09/matrix-trading-academy.html Screenshots:

1. Create email newsletter design using MailChimp or canva tool.



Link: Email newsletter design using canva

https://mrpanakar.blogspot.com/2023/09/matrix-trading-academy-news- letter.html

Screenshots: